



www.odetoearth.org

Ode to Earth is an independent specialized affiliate of Access Development Services which seeks to help the poor sell their produce in the highest value markets. It supports small producers to hone their skills, adapt their products to attract modern markets, helps in branding, packaging solutions and builds their understanding of the marketplace dynamics.

Envisaged as a bridge between primary producers and consumers, Ode to Earth works with small producer groups based in remote villages and towns across eight Indian states viz. Rajasthan, Gujarat, Bihar, UP, Madhya Pradesh, Andhra Pradesh, Uttarakhand, Himachal, Assam and the North East.

It provides sustainable livelihoods to small and primary producers through a network that facilitates access to mainstream markets with business intelligence and design support. Since its inception in 2011, Ode to Earth has worked with artisans and craftsmen from across the country and developed a wide range of handcrafted exquisite products to cater to craft lovers far and wide. The entity has been able to develop sustained business through institutional tie-ups which provide orders for crafts and organic products to Ode to Earth on a regular basis, throughout the year.

Product line



The product line includes Home Accessories viz. bed covers, curtains and cushions featuring rich appliqué' embroidery along with colorful coasters and hand-beaten metal bells; Fashion Essentials featuring semi-precious jewellery , Tassar Silk Stoles and Scarves along with Gifting Options like Hand Beaten Metal Bells from Kutch and Paper Mache' products.

Along with this, Ode to Earth also features a quintessential stationery range with exclusive products of hand-made paper that can serve as an ideal option for corporate gifting. All this and a lot more is

available in the STRIPES outlet in Sawai Madhopur and the Ode to Earth Annual Craft Event held every year in Delhi.

How to buy

Please feel free to send us orders of your preferred products via:

Email- info@odetoearth.org or Give us a call- 011-26510915, 26536436

Ode to Earth

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